



Corporate sub-team



What do we do?



Stupid forcefield

All ur base....

... r belong to us

Overview



- **Corporate**

- Create team fliers, pamphlets, and marketing items
- New member recruiting
- Monitor team budgets and fundraising budget (with treasurer)
- Maintain student handbook
- Develop a student/team database to track achievements and team info (with Webpage subteam)
- Keep track of student/team achievements (inform leadership of gaps)
- Develop and distribute team newsletter and emails
- Organize/oversee fundraisers
- Run the Patron Drive
 - Develop the Patron Book

Warning:



Produkt may contain traces of bunneh.

Marketing.....

... It's what sells

Marketing



- We **MARKET** the team – one of our jobs is to help with the branding, advertising and recruiting aspects of building this team.
 - We want everyone to know **who we are**
 - We want everyone to know **why they should support us**
 - We want everyone to know what we **accomplish**
 - We want **sponsors** to know what their money is spent on



We be recruitin ur members....

... so be sure to join up

Recruiting

- We build the lifeblood of the team – **new members**
 - We **recruit** new members onto the team
 - We work with the subteam leaders to be sure that new members **have fun**
 - We work with FLL and other organizations to introduce **potential new members** to us
 - We work each year to bring **last year's recruits back**





We be watchin teh budget

... and countin teh monies

Budgeting

- We be sure the team stays “**liquid**”
 - We work with the adult treasurer to **track income and expenses**
 - Along with the adult treasurer we work to be sure the team **has a budget** and sticks to it for development
 - We work with travel and other vendors to help get the **lowest price possible**



i gotz u a rly good book...



but i eated it.

Our cat loves team handbook

It's so Tasty.

Documentation

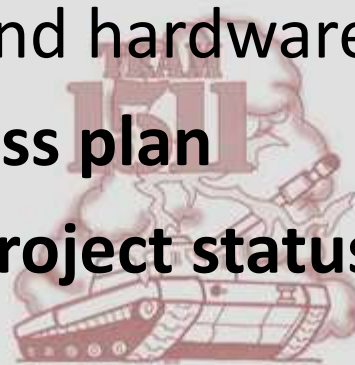
- We document the team's success
 - The team handbook
 - The patron book
 - Subteam handbooks and play books
 - Team software and hardware documentation
 - The team business plan
 - Maintain team project status and document repository

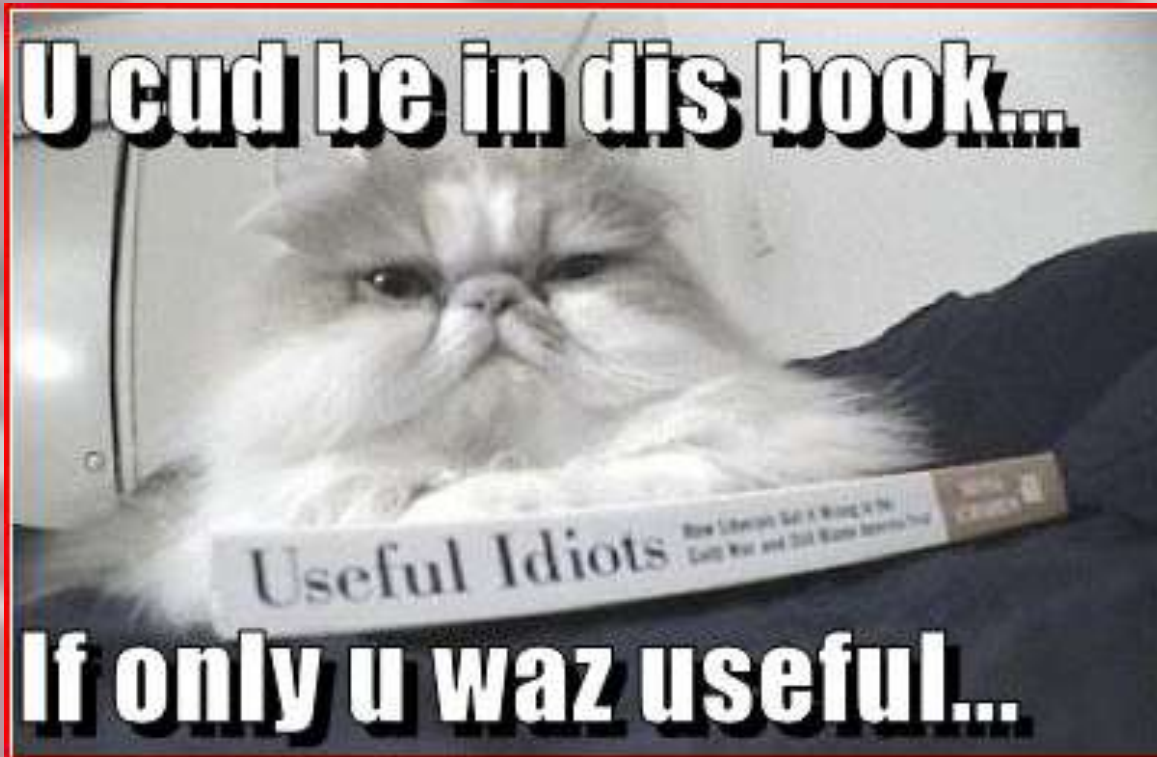
Team 1511 Rolling Thunder
Member Handbook

2008 - 2009



HARRIS





Tracking success

And learning from failures

Track Success

- We help the team **track success**
 - We develop and maintain the **team achievements database**
 - We work with other team leaders and individual students to **review and correct gaps**
 - We maintain press releases, team history and other **important team documents**
 - We use our **MARKETING** capability to **broadcast this success** to our team, other students, patrons, and the community



I IZ WAITIN FOR CHEEZBURGER MAN



DOES YOU HAVE A MONEY?

Money...

... no team can have too much

What do we really do?

- We get money for the team
 - Organize **fundraisers**
 - Organize **car washes**
 - Organize the **patron drive**
 - Give students the tools they need to **make these activities successful**

secret club handshake



we haz one

So join our subteam....

... and we'll teach you the secret club handshake

So why join?



- Corporate subteam is a **track to leadership** – if you are successful here, you can gain the necessary skills to lead the team or a subteam
- Essential life skills – the things you learn here will **help you for the rest of your life**
- Understand **how a business works** – if you want to own a business someday, this is where you'll learn essential skills to do that
- **Have fun**

My cat toy has a 1st name



it's NOM NOM NOM NOM NOM...



You joinz...

... 1511? K thx bye!

Robot sez

Join the corporate subteam now!