

1511 Sponsorship opportunity

Make Robotics work for you!

Introduction

- [Team description]
- What is FIRST?
- What is Team 1511?
- What do we do and why do we do it?

What is the sponsor money used for

- Supplies and equipment
- Travel expenses
- Flare and promotional items
- Helping other teams get started
- Funding First LEGO League events
- Doing community demos

Sponsorship benefits (Gold Sponsors)

- Benefit 1
- Benefit 2
- Benefit 3
- Benefit 4
- Benefit 5
- Benefit 6

Sponsorship Benefits (Silver Sponsor)

- Benefit 1
- Benefit 2
- Benefit 3
- Benefit 4

Sponsorship Benefits (Supporting)

- Benefit 1
- Benefit 2
- Benefit 3

Current sponsors

- Major Sponsor: Harris
- Robot Sponsors: OS-Cubed, etc.
- Lower level sponsors
- Gift in Kind sponsors

Principle benefits

- Advertising for your business
- Public Relations mentions
- Help to encourage students to enter engineering as a profession
- Help to celebrate engineering accomplishments with the same enthusiasm as sports, music or other hobbies
- Help to encourage students to stay in the area after graduation

Sponsorship levels

- Gold - \$\$\$
- Silver - \$\$
- Supporting - \$
- Gift in Kind sponsorships

The Ask

- We are really looking for Gold Sponsors – but we do have less expensive opportunities
- Can you tell us what benefit category you feel you fit into?
- Let me fill in the sponsorship form for you and we'll get you all set up.