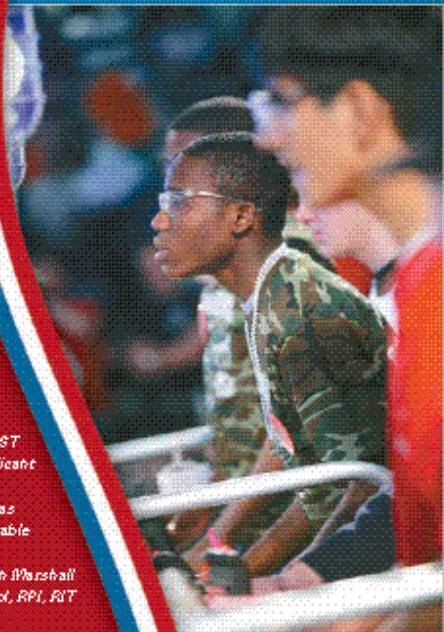


# Rochester Business Journal (2009)

## Five Years of Being FIRST

*Finger Lakes regional celebrates anniversary*



"The FIRST program helped me to develop more of an appreciation for science, math, and engineering. The great experience with the FIRST program played a significant role in my professional engineering career. It was one of the most memorable experiences in my life."

—Bruce Elliott, John Marshall High School, RPI, RIT

Finger Lakes Regional FIRST is celebrating its 5th anniversary. FIRST (For Inspiration and Recognition of Science and Technology) is a unique varsity sport of the mind designed to help our youth discover how engineering and technology can be interesting, rewarding and fun. Students from the Northeast and Canada, representing nearly 50 high schools, will participate at this year's Finger Lakes Regional Robotics Competition, March 6 and 7 at RIT.



### Leaders in Technology:

Bausch and Lomb Inc.  
Democrat and Chronicle  
Rochester Institute of Technology  
Senator Jim Alesi, NYS Senate  
Xerox Corporation

### Captains of Innovation:

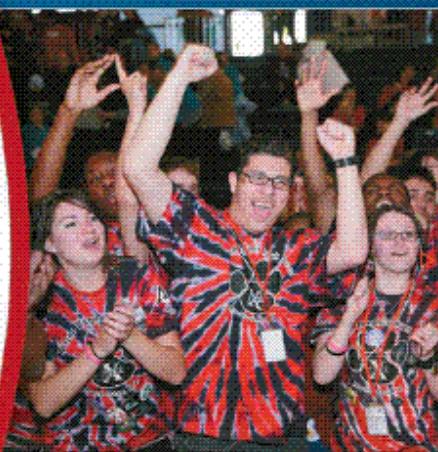
Rochester Business Journal  
Ronald J. Zarrella

### Friends of the Future:

Monroe County Executive  
Maggie Brooks

### Special Thanks:

William Pollock



*Organizing an event that attracts 3,000 people requires generous support of both sponsors and volunteers.*

*For sponsorship information, contact: Cindee Gray, RIT, at 585-475-4987 or csggrl@rit.edu.*

*To Volunteer, Contact:  
Ron Borden, Bausch & Lomb, 585-338-6700  
or ron\_borden@bausch.com*

[www.firstrochester.org](http://www.firstrochester.org)



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